MDDC
www.mddc.org

VGH UBC hospital foundation

Insight to Innovation

Turning Unmet Needs into Practical Solutions

Have you had an insight like:

"This could be **safer... more effective... improve quality... reduce costs... improve efficiency...** if only we had better medical devices?"

Now there's a **place to share and advance those insights**!

Promising ideas may receive:

Micro-awards (**$200–$500**)
Discovery sprint funding (**≤$5,000**)
Seed prototyping support (**≤$25,000**)

No red tape

Just a quick way to be heard & improve quality & patient safety!

How does it work?

Scan QR code for a 3-minute form & share relevant hazards/incidents/needs affecting patient safety or quality of care

MDDC's expert panel reviews it quickly;
You'll hear back within 2 weeks

MDDC (Medical Device Development Centre) is a BC-based not-for-profit society. Since 1988, MDDC has successfully connected MedTech innovators, healthcare providers, and post-secondary institutions to **develop need-driven medical technologies**.

The **VGH & UBC Hospital Foundation** is partnering with the MDDC to help **drive innovation**, **improve patient care**, and **equip healthcare teams with tools and technology** for complex cases across BC, aiming for **healthier lives for healthier communities**.

Who can submit?

Anyone who notices problems and wishes things were **safer & better**.

By submitting your insight about an unmet clinical need, **you will not be giving up your ownership rights into your insights and possible solutions**.

Instead, we seek to **empower individuals** by providing **recognition**, **funding**, **mentorship**, and **connections** to help your insights **become practical solutions**.